

Job Description

Content Creator & Social Media Manager

Palestine Institute for Public Diplomacy (PIPD)

Organization	Palestine Institute for Public Diplomacy (PIPD)
Position Title	Content Creator & Social Media Manager
Employment Type	Full-time, Core Staff
Reports To	Communications & Media Manager
Location	Ramallah Office or Remote – preferably in the SWANA-Europe time zone
Compensation	Range USD25,200 – 29,500 Gross Annual based on PIPD salary framework
Effective Date	Immediately

1. Organizational Context

PIPD is a registered non-profit operating across Palestine and Belgium, dedicated to building Palestinian diplomatic infrastructure as an integral component of the broader liberation movement. The organization operates through two strategic streams:

- Stream 1 -- Building Palestinian diplomatic presence in priority geographies (Brazil, Colombia, Mexico, China) and multilateral forums
- Stream 2 -- Empowering Palestinian diaspora diplomacy across Europe through coordination, training, communications, and resource-sharing

Our digital presence and public communication are core pillars in service of that mission. We have a strong presence across [Instagram](#), Email, [LinkedIn](#), [YouTube](#), and [X](#) while running two Web Platforms ([thepipd.com](#) and [communicatingpalestine.org](#)).

PIPD operates a deliberately lean, movement-aligned model -- a small core team working alongside part-time contributors, external service providers, and pro-bono consultants.

2. Role Purpose

We are looking for a **Digital Native and Creative Mind**. Someone who wakes up checking trends, knows exactly why a Reel goes viral, how to engage and retain audiences, and understands how to match platforms content with our mission. At PIPD, we’re fighting for Palestinian liberation. You will be responsible for the end-to-end production of content—from ideation and filming to editing, publishing, and community engagement. This is a hands-on role for a creator who thrives on speed, authenticity, and impact.

3. Areas of Responsibility

3.1. Content Creation & Production

- **Drafting of Posts and Copywriting:** Drafting engaging posts for LinkedIn and Newsletter. Writing punchy, platform-native captions, carousels and video scripts that drive engagement and action.
- **Video Production:** Conceptualize, film, and edit short-form video content (Reels, TikToks, Shorts). You must be comfortable shooting on mobile and editing in tools like CapCut, Premiere Pro, or DaVinci.
- **Visual Design:** Guide the work of PIPD's graphic designer for carousels and other static content.
- **Multimedia:** Gather photos and video footage of PIPD events and team activities to create real-time content.

3.2. Platforms Management

- **Trend & News Monitoring:** Monitor global and regional trends (memes, audio, hashtags) and adapt formats to fit them without losing our core identity and strategy. You stay ahead of the news cycle and developments on Palestine and identify emerging opportunities for rapid response content.
- **Cross-Platform Distribution:** Tailor content specifically for Instagram, TikTok, YouTube.
- **Analytics:** Track performance metrics (engagement, reach, shares) and work with the Communications Manager to refine strategy.

3.3 Community Engagement

- **Active Engagement:** Respond to comments, DMs, and mentions daily. Foster a safe, active, and informed community.
- **Collaboration:** Liaise with influencers, digital activists, and partner organizations to co-create content and expand our reach.

4. Profile and Competencies

For this position, **we will prioritize portfolio and track record over years of experience.**

- **Digital Native:** You understand the algorithms, the culture, and the "language" of each platform. You know what makes a video stop the scroll.
- **Bilingual (English & Arabic):** You can transcreate content, ensuring cultural nuance and emotional resonance in both languages.

- **Technical Proficiency:** Expert-level skills in video editing (mobile & desktop, Premiere, Edits, CupCut, others), graphic design (Canva/Adobe Suite), and social media management tools.
- **Political Awareness:** A deep, genuine commitment to the Palestinian cause. You understand the historical and current political context and can navigate sensitive narratives with care and accuracy.
- **Agile & Independent:** You can work fast. When news breaks, you can produce a video or thread within hours. You require minimal supervision to execute high-quality work.
- **Team player:** You will be working with an amazing team composed of a Comms Manager, a Graphic Designer, Digital operations technical colleague and fundraising lead and have excellent interpersonal skills
- **Resilience:** You have the emotional maturity to handle online toxicity and the heavy nature of the content while maintaining your creative output.

5. Employment Conditions

- **Impact:** Your work will directly shape the civic movement for Palestine liberation.
- **Creative Freedom:** We trust your judgment. If you have a great idea, you have the autonomy to execute it.
- **Competitive Compensation:** Salary range depending on experience).
- **Flexible Environment:** A remote/hybrid setup that respects your workflow.
- **Wellbeing:** Working online and for Palestine can be draining. We will put in place protocols for high-stress moments and withdrawals option to avoid inducing trauma and ensure team's wellbeing.

6. How to Apply

Fill the Application Form at: <https://form.jotform.com/261173064049050>

Apply by: **15 August 2026**

For further requests email info@thepipd.com.